

Register Patient Launches New Look and Enhanced Product Offering

Renames Patient Engagement Platform “Ingage Patient” and Adds Full-Featured Mobile App

Gainesville, Florida ([PRWEB](#)) August 29, 2013 -- RegisterPatient, the leading provider of patient engagement solutions, announced today a variety of significant changes enhancing the company’s product offering and branding. Launched in 2007, RegisterPatient was an early leader in the effort to take medical clinics to an online registration model. With the infusion of venture capital in 2012, the company initiated an aggressive platform expansion culminating in the launch this week of a mobile App.

“The platform has become the industry leading solution for the delivery of real patient engagement and has earned its own name and identity; we feel that the name Ingage Patient is more descriptive of the benefits to both patients and providers,” commented Jana L. Jones, CEO. As healthcare executive with more than 26 years of experience and a two-time cancer survivor, Jones is uniquely qualified to understand the provider and patient-facing aspects of collaborative health. “This is a tremendous opportunity to deliver a compelling solution that will truly impact the lives of patients and deliver on the promise of patient engagement,” commented Jones.

As RegisterPatient evolved from an eRegistration tool to a robust patient portal, the expanded solution, with virtually all the same features in a mobile format, has become an advanced patient engagement solution. With that expansion in mind, RegisterPatient is announcing that the company’s product will take the name Ingage Patient moving forward. To support that move, a new web site www.ingagepatient.com was launched in early August 2013 to present the comprehensive product and sales strategy to the healthcare community. Ingage Patient is sold through strategic partnerships with healthcare information technology (HIT) companies and directly to health systems. “Given the gauntlet that has been thrown down due to Meaningful Use, HIT companies must actively seek a solution that will address patient facing requirements. Ingage Patient can be integrated with existing EHR, practice management, and revenue cycle management solutions within 60 days,” said Jones.

The demand for mobile access to healthcare is growing for both patients and practices. With the same features as the desktop solution, Ingage Patient mobile allows for connectivity to the practice staff and operating systems (EHR, Practice Management System) by patients to schedule appointments, request prescription renewals, or communicate with providers regarding healthcare issues. The mobile app is live on the Android platform now and soon to follow for iOS.

“The mobile App delivers on real pro-active engagement for both providers and patients,” said Jones. Beyond meeting Meaningful Use requirements, practices benefit from a reduction in no-show rates, a decrease in in-bound phone calls and better outcomes. Additional functionality is in the works that will directly impact practice revenue and make higher deductible plans easier to manage for patients.

For more information, contact RegisterPatient by email at [info\(at\)registerpatient\(dot\)com](mailto:info(at)registerpatient(dot)com) or visit www.ingagepatient.com.

About RegisterPatient (www.ingagepatient.com)

RegisterPatient delivers high-value patient engagement solutions improving health outcomes and enhancing the



relationship between patients and providers. Ingage Patient, the company's flagship offering, is the premier Patient Engagement Platform supporting a wide variety of specialty and primary care practices and patients across the United States. Ingage Patient is sold directly to health systems as well as through partnerships with EHR, Practice Management and Revenue Cycle Management companies. Ingage Patient is a secure HIPAA compliant, web-based advanced patient engagement platform with an expansive set of features including a customizable eRegistration capability, flexible appointment reminders and care plan, medication refills alerts, integrated education delivery, eReferral capabilities, a robust personal health record, ePrescription refills requests, a practice Facebook web presence, and push population health management functionality. The platform is supported on both mobile and desktop devices and includes a full-featured mobile App supporting key patient-facing Meaningful Use 2 requirements.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).